**Website Planning Document**

*Rain or Shine!*

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Site Purpose

This site is intended for use by the citizens of the community of Franklin and surrounding areas. We want to give valuable weather information that is current, relevant, and area site specific. People want to know if it will rain for the big football game, or how hot the 4th of July picnic will be. Will transporting my child to the basketball game be dangerous in the snow? These are the types of questions we want to have up the minute answers for! We want members of our community to be safe, happy and well prepared for any weather eventuality.

Target Audience

Busy moms with kids in sports.

Coaches, teachers and staff from Franklin and surrounding communities.

Teens with important date plans.

Site Map

**Rain Or Shine!**

*Franklin City* *Springville* *Greenville* *Storm Center* *Gallery*

\*Weather Data \*Weather Data \*Weather Data Real Time Maps

\*10 Day Forecast \*10 Day Forecast \*10 Day Forecast Weather Movements

\*Article \*Springville Athletic Schedule \*Greenville Athletic Schedule

\*Franklin Athletic Schedule Football Football

Football Basketball Basketball

Basketball Baseball Baseball

Baseball

Color Scheme

Light Green (#90EE90) will be the dominant color, representing nature and tranquility. Cornflower Blue (#6495ED) will be the accent color representing calm and peace. Both blue and green appeal to men and women, young and mature. These are colors that are found in nature, such as trees and the sky. Because this is a weather site, I think nature colors will work well. For my background color, I want a nice neutral beige/tan color, such as Ivory (#FFFFF0)

Topography

The font used will be Lucinda Bright. I think this font will go well with the nature, weather, peaceful theme we have going on.

Site Header 45px Sample

Primary Navigation 30px Sample

H1 30px Sample

H2 25px Sample

H3 20px Sample

Paragraph 16px Sample

Footer 12px Sample

Wire-Frame Sketches





